

MICHELIN STARS ARRIVE IN SOUTH AUSTRALIA

And Everyone Has a Seat at The Table

Wednesday, 14th October 2026: (Adelaide, SA): In a historic moment for South Australian hospitality operators, the State has been named the exclusive home of **Michelin Guide** for the next twelve months.

National President, R&CA John Hart, OAM praised the commitment of the **South Australian Tourism Committee (SATC)** in bringing this vision to life and highlighted the launch as a golden opportunity to showcase South Australia as a world-class destination.

"This is a highly coveted opportunity for the entire South Australian hospitality, wine and tourism industry. With over 62 million global food lovers relying on the Michelin Guide every year, the launch allows us to share South Australian hospitality excellence with the world."

"From the vineyards of the Barossa, McLaren Vale, Clare Valley, Coonawarra and the Adelaide Hills, to the buzzing neighbourhoods of Norwood, North Haven and West Beach, this is an opportunity for South Australian operators to share their story with the world."

Michelin Chef Jackets and the iconic Michelin Plaque will be awarded at a landmark event held tonight at Adelaide's National Convention Centre. The highly coveted Three, Two and One Michelin Star distinctions will be accompanied by the Bib Gourmand Category, which recognises high quality food at affordable prices and the Michelin-Selected category.

Everyone Has a Seat at the Table: EVERY Hospitality Operator is invited!

The South Australian Tourism Commission (SATC) is inviting all hospitality operators to amplify their own unique story of people, place, and produce. A dedicated link for promotional tools is now available on the SA Tourism website, making it simple for venues across the state to participate in this historic milestone.

Mr. Hart, OAM encouraged all **R&CA** members across **South Australia** to get involved:

"Whether you're pouring world-class SA wines that are already gracing Michelin menus across the globe, plating up incredible local produce or offering warm, unforgettable guest experiences, your story deserves to be heard. The message to every hospitality industry operator across South Australia is to join us, be part of this historic moment and claim your seat at the table."

Tool Kit for Industry Operators:

<https://www.tourism.sa.gov.au/support/campaigns/michelin-guide>

About Restaurant & Catering Australia (R&CA)

Established in 1922, R&CA is the national industry association representing the interests of restaurants, cafés, and catering businesses across Australia.

For more details or to speak with Mr Hart, OAM:

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